

The PFCC Grand Challenge Series



**Grand
Challenge
#3**

CHALLENGE

"Wherever you look, there are things to do, and people to help you do them."

**If I were the CEO of my hospital, I
would _____ in order to make my
hospital a PFCC Hospital and _____ is
how I would do it**

UP TO THOUSANDS OF \$ IN REWARDS!

**Deadline for Submissions extended till
June 18th!**

What is the PFCC Grand Challenge Series?

The Patient and Family Centered Care (PFCC) Grand Challenge Series invites you to help ignite Patient and Family Centered Care in your health care system.

PFCC is the redesign of patient care so that hospital resources and personnel are organized around the needs of patients and families rather than around various specialized hospital departments by viewing care through the eyes of the patient and their families.

The PFCC Grand Challenge Series is an initiative dedicated to identifying innovative sustainable solutions that can provide exceptional care experiences.

The Third PFCC Grand Challenge is:

“If I Were the CEO of my hospital, I would _____ in order to make my hospital a PFCC Hospital and _____ is how I would do it.”

Submit project proposal and a list of team members by June 18, 2010

- Teams should consist of 2 co-champions and other team members as needed
- Projects should be creative, innovative, and follow the 6 steps of the PFCC Methodology and Practice

The Six Steps to the Patient and Family Centered Care (PFCC)

Methodology and Practice:

1. Select a Care Experience
2. Establish a PFCC Care Experience Guiding Council
3. Evaluate the Current State by using innovative tools that looks at everything through the eyes of the patient and family and develop a sense of urgency to drive change.
4. Develop your PFCC Care Experience Working Group
5. Create a Shared Vision by writing the Story of the Ideal Patient and Family Care Experience as you were the patient.
6. Identify PFCC Projects and Form Project Teams to work from your current state to the Ideal. Keep Current, Completed and Future Project Lists

Winner will not necessarily be determined by success but by the creativeness of the idea and the implementation. Failure to achieve all of your goals does not exclude teams from winning as long as the ideas are innovative and we learn from the experience.

Tentative Grand Challenge #3 Timeline

June 18, 2010 - Deadline to Submit Proposal and Project Team Members

June 18, 2010 - Grand Challenge Begins

August 13, 2010 - Interim Report Due

October 29, 2010 - Final Report Due

November 12, 2010 - Grand Challenge winner announced with all teams presenting their project as posters during the PFCC VisionQuest Workshop

Visit www.innovationctr.org for more information